



Frank Fontana

REALTOR® | Diane Turton, Realtors

Frank Fontana is a distinguished REALTOR® based in Waretown, New Jersey. With nearly twenty years of experience, Frank is a leading expert in the Jersey Shore's residential real estate market. He currently works with [Diane Turton, Realtors](#) where he specializes in selling luxury retirement homes within in the [Greenbriar Oceanaire Community](#). Frank has won numerous prestigious real estate awards for his service, including the NJAR Circle of Excellence "Gold" Sales Award for selling over 18 million in sales and the Diane Turton Realtors Top Agent Award, and has been a recipient of the *New Jersey Monthly's* Five Star Real Estate Agent Award for four years running.

Though today Frank is widely regarded as one of the leading real estate professionals in New Jersey, his rise to the top of the industry followed a circuitous path. After a twenty-five year career as a Newark police officer, Mr. Fontana decided it was time for a change:

“ *When you're a police officer, especially in Newark, you do not see the better side of life—you see the worst of society. When I left, I said 'I don't even want to carry a gun anymore, I just want to do something where I can make people happy and see a better side of life'. I have always been interested in real estate, so I thought that could work. I went for the license, took the test, and hit a homerun. I've enjoyed it ever since. I get to make a lot of people happy.*

Frank has been a resident of the Jersey Shore for the last twenty-seven years and is also a resident of the Greenbriar Oceanaire Community, a beautiful country club community, just a short distance away from Atlantic City, Fantasy Island, numerous shopping malls and restaurants, and the famous Jersey Shore beaches. His insider perspective gives him an obvious market advantage, which happily passes on to his clients. Additionally, he has a personal policy to provide the best

customer service available, a policy which has earned him an award-winning reputation within the community as the REALTOR® who cares and truly has his clients' best interests at heart.

As a leader in his industry, Frank has a unique vantage point from which to view developments which may affect homes values within the community. Recently, he has noticed that the retiring Baby Boomers are looking for an active community life of the kind traditional retirement homes cannot provide. He noted:

“*Retirees nowadays are very attracted to the high-end adult communities. It's a much younger generation that is retiring now and they're very active. They're not ready to sit back in a rocking chair, but would rather play golf or tennis, and they need a community that suits those needs. For example, where I work is a country club with an 18-hole championship golf course, a restaurant, and a bar, and this is the type of place Baby Boomers are all leaning towards. It is been really great for my business.*

After nearly two decades dedicated to real estate, Frank shows no signs of slowing down. Looking to future he anticipates growing his business by bringing in additional service-oriented agents to help him keep up with demand as the Baby Boomer generation continues to retire. Frank is extremely happy with his decision to switch from law enforcement to real estate and is thrilled to see what the future holds.

Detailed Career Information

Awards & Honors

NJAR Circle of Excellence "Gold" Sales Award for selling over 18 million in sales (2016) • NJAR Circle of Excellence "Gold" Sales Award (2013) NJAR "Silver" Sales Award (2012, 2014, 2015) • NJAR "Bronze" Sales Award (2011) • Five Star Real Estate Agent Award, *New Jersey Monthly* (2013-2016) • Diane Turton Realtors Top Agent Award

Community Involvement

Greenbriar Oceanaire Community: President of Greenbriar Oceanaire Car Club, includes 60 members of the community

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